

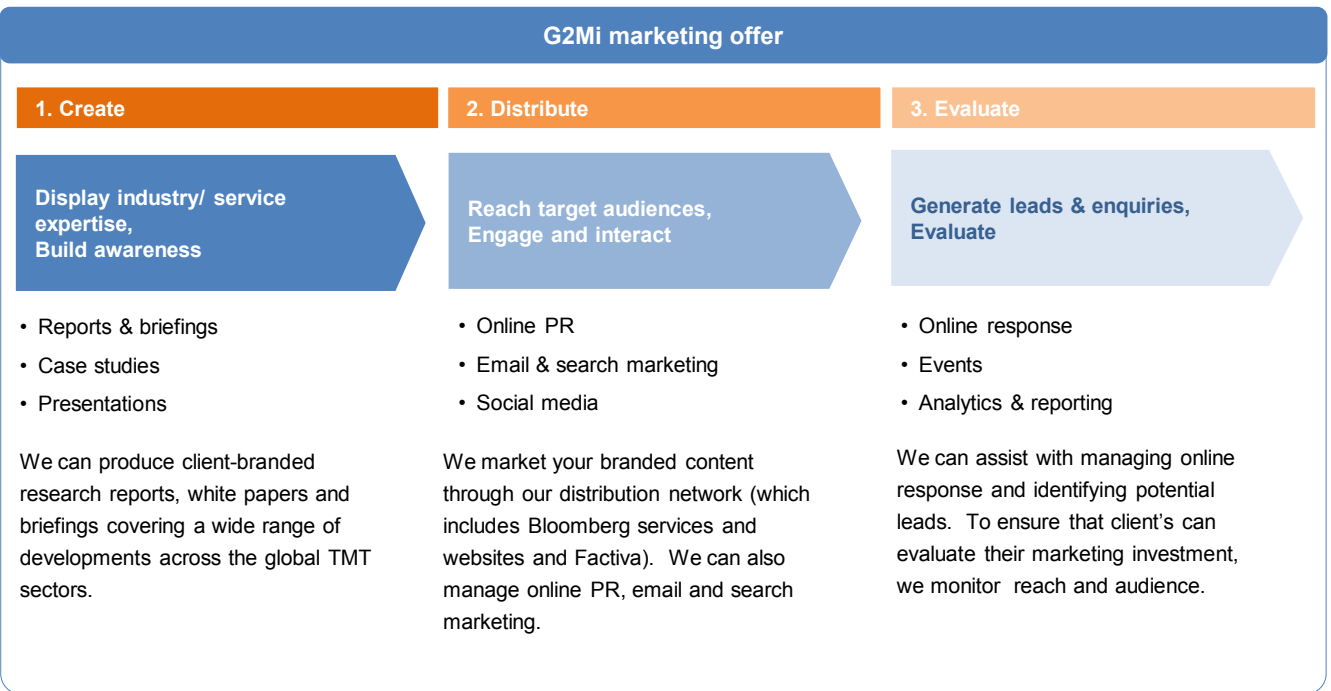
Your marketing partner in the **Media,**
Telecommunications and Technology
industries

Business intelligence to support your marketing
activities and build your business

Building your business advantage

G2Mi Research offers a complete marketing solution to professional firms active in the TMT industries. Our team of experienced industry analysts and proprietary research databases provide an unrivalled set of resources that you can utilise to enhance your business development and marketing activities.

Each month, we track over 700 TMT deals, publish over 30 industry reports and monitor developments at over 3,000 companies on a global basis. Our industry expertise extends over traditional and digital media, entertainment, technology software and hardware and telecommunications.



About Us

G2Mi Research is a service offering from Heernet Ventures Limited, a UK based TMT advisory and research firm. Established in 2004, the company has offices in London (UK) and Gurgaon (India).

The firm specialises in business and market intelligence on the global TMT industries. This ensures that our clients benefit from in-depth industry knowledge.

Our client base consists of leading TMT companies, investment banks and professional services firms.

*"The [G2Mi] service is used by our TMT bankers across Europe
...[it] provides comprehensive coverage of the TMT sector and
Heernet Ventures has provided excellent customer service....."*

SEB Investment banking

[Heernet Ventures] worked effectively and met all the key objectives of the project, including completing the project within agreed timelines. They also acted on any ongoing requests in a responsive and timely manner.

UBM plc

Our TMT industry expertise

We have a deep understanding of the media, telecoms and technology industries on a global basis, and have worked with many leading companies on areas such as growth strategy, competitor analysis and product development. Our unique approach combines bespoke research with proprietary databases which contain analysis on companies, industries and corporate activity.

G2Mi Research databases

Company Profiles

- Profiles of thousands of private and public companies, covering activities, management, ownership, financials, operational metrics and key developments

Industry Analysis

- Access to data and commentary on industry sectors by country (market size, structure, competitive environment and regulation)
- Detailed reports analysing industry trends and providing in-depth data on market size and structure

Transactions Data

- Searchable database of M&A deals, private equity investments, major partnerships and content deals

Key Executives and Contact Details

- Search for and download key executives' details (names and titles) and company contact information in Excel

The screenshot displays the G2Mi Research databases interface. At the top, there are navigation tabs: Company Profiles, Company Analyzer, Sector Snapshots, Transactions Data, and Premium Reports. Below these is a 'Keyword Search' section with a text input field and a placeholder 'Enter sector, company name or keyword'. There are radio buttons for 'Title only' (selected) and 'Title and Description'. Below this is a 'Filter Results ...' section with dropdown menus for 'Sector' (Choose Sector Group and Choose Sector), 'Region' (Choose Region and Choose Country), and 'Report Type' (All Report Type, Company Profile, Industry Profile, Flagship Report, M&A Briefing, Flashnote). There are also checkboxes for 'Format' and 'Date published'. The main content area shows a 'Search Results' table with columns: Title, No of Pages, Date Published, Report Type, and Format. The table lists various reports such as 'Television hardware in the United States (USA)', 'Television in the United States (USA)', 'Television Broadcasting in India - Industry Update', etc. At the bottom of the table, there is a pagination control showing '1 2 3 Next' and a search icon.

Title	No of Pages	Date Published	Report Type	Format
Television hardware in the United States (USA)	27	November 2012	Industry Profile	PDF
Television in the United States (USA)	52	November 2012	Industry Profile	PDF
Television Broadcasting in India - Industry Update	16	August 2012	Industry Profile	PDF
Television Broadcasting in Romania	29	May 2012	Industry Profile	PDF
Television Broadcasting in Bulgaria	26	May 2012	Industry Profile	PDF
Television Broadcasting in Ukraine	21	May 2012	Industry Profile	PDF
Television Broadcasting in the Czech Republic	22	May 2012	Industry Profile	PDF
Television Broadcasting in Mexico	26	May 2012	Industry Profile	PDF
Television Broadcasting in Poland	32	April 2012	Industry Profile	PDF
Television in the UK - Industry Update	9	April 2012	Industry Profile	PDF
Television Broadcasting in Brazil	53	March 2012	Industry Profile	PDF
Television Broadcasting in Finland	25	January 2012	Industry Profile	PDF
Television Broadcasting in Denmark	22	January 2012	Industry Profile	PDF
Television Broadcasting in Sweden	28	January 2012	Industry Profile	PDF
Television Broadcasting in Norway	26	January 2012	Industry Profile	PDF
Television in Russia	41	January 2012	Industry Profile	PDF
Groupe Television Francais 1	11	November 2011	Company Profile	PDF
Television Eighteen India Ltd	15	October 2011	Company Profile	PDF
Raj Television Network Ltd	11	October 2011	Company Profile	PDF
Television Broadcasting in Germany	26	October 2011	Industry Profile	PDF

For further information

To discuss how we can assist you with your marketing activities, contact us on +44 (0) 208 180 7223 (UK) or email service@g2mi.com.



For further information

Tel: +44 (0) 208 180 7223
Website: G2Mi.com

© Heernet Ventures Limited