

## 300 new reports published in 2014

- Coverage of the visitor attractions and amusement parks industry in Europe initiated
- In-depth analysis of online gambling in Europe

### Research Round-up

This is a round-up of G2Mi Research's publications in 2014. Full details including table of contents for every premium report and some free transactions data is available on G2Mi.com. Subscribers have full access to all the reports and transactions data.

#### Premium Reports

G2Mi Research published 300 premium reports in 2014; these reports include in-depth data and analysis on individual industry sectors.

Key areas of research included analysis of advertising spend, book and education publishing in Europe, online gambling, telecom and Pay TV services and updates on all the key segments of the Indian media and entertainment sectors. Traditional media sectors in smaller European countries (Austria, Belgium, Netherlands, Portugal and Poland) were also analysed.

Coverage of the European visitor attractions and amusement parks industry was initiated, with individual profiles of 14 European countries.

All the reports are listed below by title, country and sector/industry.

#### Transactions Data

Over 9,100 deals in the global TMT sector were analysed in 2014. An analysis of these is available on the G2Mi website (free to download).

#### Company Profiles

In 2014, 300 TMT companies were either added or updated (3,200 profiles in total). Key sectors where new companies were added include online gambling, European publishing and visitor attractions/amusement parks.



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Deal data and all other G2Mi research are available at G2Mi.com.

Premium reports available on:

**Bloomberg**

## Premium Reports

### Listed by title

Advertising Expenditure in Austria  
Advertising Expenditure in Belgium  
Advertising Expenditure in Bulgaria  
Advertising Expenditure in Czech Republic  
Advertising Expenditure in Denmark  
Advertising Expenditure in Europe  
Advertising Expenditure in Finland  
Advertising Expenditure in France  
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Advertising Expenditure in Russia  
Advertising Expenditure in Spain  
Advertising Expenditure in Sweden  
Advertising Expenditure in Switzerland  
Advertising Expenditure in the Netherlands  
Advertising Expenditure in the United Kingdom (UK)  
Advertising Expenditure in Turkey  
Book Publishing in Belgium  
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Book Publishing in Norway  
Book Publishing in Russia  
Book Publishing in Spain  
Book Publishing in Sweden  
Book Publishing in the Netherlands  
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Book Publishing in the United Kingdom (UK)  
Business Events in the United Kingdom - Snapshot  
Consumer Magazines in Austria  
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Consumer Magazines in India  
Consumer Magazines in Mexico  
Consumer Magazines in Poland  
Consumer Magazines in Portugal  
Consumer Magazines in Russia  
Consumer Magazines in Sweden  
Consumer Magazines in the United Kingdom (UK)  
Consumer Magazines in the United States (US)  
Creative and Agency Services in the UK  
Directories and Local Search in the UK - Snapshot  
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E-commerce in Germany  
E-commerce in Italy  
E-commerce in Spain  
E-commerce in the United States  
Education Publishing in Belgium  
Education Publishing in China  
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Education Publishing in Spain  
Education Publishing in Sweden  
Education Publishing in the Netherlands  
Education publishing in the United Kingdom (UK)  
Education publishing in the United Kingdom (UK)  
Filmed Entertainment in India  
Filmed Entertainment in India  
Filmed Entertainment in Russia  
Filmed Entertainment in the United Kingdom  
Filmed Entertainment in the United States  
Global Telecom Tower Industry  
Indian Magazines - Data Update  
Indian Media and Entertainment Outlook 2014  
Indian Newspapers - Data Update  
Internet Media & Services in Austria  
Internet Media & Services in Brazil  
Internet Media & Services in China  
Internet Media & Services in France  
Internet Media & Services in Germany  
Internet Media & Services in Greece  
Internet Media & Services in India  
Internet Media & Services in India  
Internet Media & Services in Mexico  
Internet Media & Services in Poland  
Internet Media & Services in Portugal  
Internet Media & Services in Russia  
Internet Media & Services in Sweden  
Internet Media & Services in the United Kingdom  
Internet Media & Services in the United Kingdom  
Internet Sector in the United States (US)  
Marketing Services in Sweden  
Mobile Chip Industry

## Research Round-up (2014)

### G2Mi Research

Newspapers in Austria  
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Radio in the United Kingdom (UK)  
Radio in the United Kingdom (UK)  
Radio in the United Kingdom (UK) - Snapshot  
Radio in the United States (USA)  
Radio in Turkey  
STM Publishing in the United Kingdom - Snapshot  
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Telecom Equipment and Solutions  
Telecom Services & Pay TV in Estonia  
Telecom Services & Pay TV in Europe  
Telecom Services & Pay TV in Greece  
Telecom Services & Pay TV in Ireland  
Telecom Services & Pay TV in Latvia

## Research Round-up (2014)

### G2Mi Research

Telecom Services & Pay TV in Lithuania  
Telecom Services & Pay TV in Russia  
Telecom Services & Pay TV in Slovakia  
Telecom Services & Pay TV in Slovenia  
Telecom Services & Pay TV in Switzerland  
Telecom Services & Pay TV in the Netherlands  
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Telecom Services & Pay TV in the United States  
Telecom Services & Pay TV in Turkey  
Telecom Services and Pay TV in Austria  
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Telecom Services and Pay TV in Brazil  
Telecom Services and Pay TV in Czech Republic  
Telecom Services and Pay TV in Denmark  
Telecom Services and Pay TV in Finland  
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Telecom Services and Pay TV in the UK - Snapshot  
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Television in the United Kingdom (UK)  
Television in the United Kingdom (UK)  
Television in the United States  
Television in the United States (USA)  
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Trade Media in India  
UK Television - Audience Analysis  
Visitor Attractions industry in the United Kingdom  
Visitors Attractions in the United States (USA)  
Visitors Attractions industry in Austria  
Visitors Attractions industry in Belgium  
Visitors Attractions industry in Denmark  
Visitors Attractions industry in Europe  
Visitors Attractions industry in Finland  
Visitors Attractions industry in France  
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Visitors Attractions industry in Norway  
Visitors Attractions industry in Portugal  
Visitors Attractions industry in Spain  
Visitors Attractions industry in Sweden  
Visitors Attractions industry in Switzerland  
Visitors Attractions industry in the Netherlands

## Premium Reports

### Listed by country

#### Austria

Advertising Expenditure in Austria  
Consumer Magazines in Austria  
Internet Media & Services in Austria  
Newspapers in Austria  
Outdoor Advertising in Austria  
Radio in Austria  
Telecom Services and Pay TV in Austria  
Television in Austria  
Visitors Attractions industry in Austria

#### Belgium

Advertising Expenditure in Belgium  
Book Publishing in Belgium  
Consumer Magazines in Belgium  
Education Publishing in Belgium  
Newspapers in Belgium  
Outdoor Advertising in Belgium  
Radio in Belgium  
Telecom Services and Pay TV in Belgium  
Television in Belgium  
Visitors Attractions industry in Belgium

#### Brazil

Consumer Magazines in Brazil  
Internet Media & Services in Brazil  
Newspapers in Brazil  
Outdoor Advertising in Brazil  
Radio in Brazil  
Telecom Services and Pay TV in Brazil  
Television in Brazil

#### Bulgaria

Advertising Expenditure in Bulgaria  
Newspapers in Bulgaria  
Radio in Bulgaria  
Television in Bulgaria

#### China

Consumer Magazines in China  
Education Publishing in China  
Internet Media & Services in China  
Newspapers in China  
Outdoor Advertising in China  
Telecom Services in China  
Television in China

#### Czech Republic

Advertising Expenditure in Czech Republic  
Newspapers in the Czech Republic  
Radio in Czech Republic  
Telecom Services and Pay TV in Czech Republic  
Television in the Czech Republic

#### Denmark

Advertising Expenditure in Denmark  
Book Publishing in Denmark  
Education Publishing in Denmark  
Online Gambling in Denmark  
Outdoor Advertising in Denmark  
Radio in Denmark  
Telecom Services and Pay TV in Denmark  
Television in Denmark  
Visitors Attractions industry in Denmark

#### Estonia

Telecom Services & Pay TV in Estonia  
Television in Estonia

#### Europe

Advertising Expenditure in Europe  
Online Gambling in Europe  
Outdoor Advertising in Europe  
Radio in Europe  
Telecom Services & Pay TV in Europe  
Visitors Attractions industry in Europe

#### Finland

Advertising Expenditure in Finland  
Book Publishing in Finland  
Education Publishing in Finland  
Online Gambling in Finland  
Outdoor Advertising in Finland  
Radio in Finland  
Telecom Services and Pay TV in Finland  
Visitors Attractions industry in Finland

#### France

Advertising Expenditure in France  
Book Publishing in France  
E-commerce in France  
Education Publishing in France  
Internet Media & Services in France  
Online Gambling in France  
Outdoor Advertising in France  
Radio in France

## Research Round-up (2014)

### G2Mi Research

Telecom Services and Pay TV in France

Television in France

Visitors Attractions industry in France

#### Germany

Advertising Expenditure in Germany

Book Publishing in Germany

E-commerce in Germany

Education Publishing in Germany

Internet Media & Services in Germany

Online Gambling in Germany

Outdoor Advertising in Germany

Radio in Germany

Telecom Services and Pay TV in Germany

Television in Germany

Visitors Attractions industry in Germany

#### Gibraltar

Online Gambling in Gibraltar

#### Global

Global Telecom Tower Industry

Mobile Chip Industry

Telecom Equipment and Infrastructure

Telecom Equipment and Solutions

The Global Payments Sector - Deals Analysis

#### Greece

Advertising Expenditure in Greece

Internet Media & Services in Greece

Telecom Services & Pay TV in Greece

Television in Greece

#### Hungary

Advertising Expenditure in Hungary

Newspapers in Hungary

Radio in Hungary

Telecom Services and Pay TV in Hungary

Television in Hungary

#### India

Consumer Magazines in India

Filmed Entertainment in India

Indian Magazines - Data Update

Indian Media and Entertainment Outlook 2014

Indian Newspapers - Data Update

Internet Media & Services in India

Newspapers in India

Online Retailing in India

Outdoor Advertising in India

Radio in India

Telecom Services and Pay TV in India

Television Broadcasting in India

Television in India

Trade Media in India

#### Ireland

Telecom Services & Pay TV in Ireland

#### Italy

Advertising Expenditure in Italy

Book Publishing in Italy

E-commerce in Italy

Education Publishing in Italy

Online Gambling in Italy

Outdoor Advertising in Italy

Radio in Italy

Telecom Services and Pay TV in Italy

Television in Italy

Visitors Attractions industry in Italy

#### Latvia

Telecom Services & Pay TV in Latvia

Television in Latvia

#### Lithuania

Telecom Services & Pay TV in Lithuania

Television in Lithuania

#### Malta

Online Gambling in Malta

#### Mexico

Consumer Magazines in Mexico

Internet Media & Services in Mexico

Newspapers in Mexico

Outdoor Advertising in Mexico

Radio in Mexico

Telecom Services and Pay TV in Mexico

Television in Mexico

#### Netherlands

Advertising Expenditure in the Netherlands

Book Publishing in the Netherlands

Education Publishing in the Netherlands

Outdoor Advertising in the Netherlands

Radio in the Netherlands

Telecom Services & Pay TV in the Netherlands

Visitors Attractions industry in the Netherlands

#### Norway

Advertising Expenditure in Norway

Book Publishing in Norway

Education Publishing in Norway

Online Gambling in Norway

Outdoor Advertising in Norway

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Telecom Services and Pay TV in Norway

## Research Round-up (2014)

### G2Mi Research

Visitors Attractions industry in Norway

#### Poland

Advertising Expenditure in Poland  
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Internet Media & Services in Poland  
Newspapers in Poland  
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Radio in Poland  
Telecom Services and Pay TV in Poland  
Television in Poland

#### Portugal

Consumer Magazines in Portugal  
Internet Media & Services in Portugal  
Newspapers in Portugal  
Outdoor Advertising in Portugal  
Radio in Portugal  
Television in Portugal  
Visitors Attractions industry in Portugal

#### Romania

Advertising Expenditure in Romania  
Newspapers in Romania  
Radio in Romania  
Television in Romania

#### Russia

Advertising Expenditure in Russia  
Book Publishing in Russia  
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Filmed Entertainment in Russia  
Internet Media & Services in Russia  
Newspapers in Russia  
Online Retailing in Russia  
Outdoor Advertising in Russia  
Radio in Russia  
Telecom Services & Pay TV in Russia  
Television in Russia

#### Slovakia

Telecom Services & Pay TV in Slovakia

#### Slovenia

Telecom Services & Pay TV in Slovenia

#### Spain

Advertising Expenditure in Spain  
Book Publishing in Spain  
E-commerce in Spain  
Education Publishing in Spain  
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Outdoor Advertising in Spain  
Radio in Spain

Telecom Services and Pay TV in Spain

Television in Spain

Visitors Attractions industry in Spain

#### Sweden

Advertising Expenditure in Sweden  
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Education Publishing in Sweden  
Internet Media & Services in Sweden  
Marketing Services in Sweden  
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Online Gambling in Sweden  
Outdoor Advertising in Sweden  
Radio in Sweden  
Telecom Services and Pay TV in Sweden  
Television Broadcasting in Sweden  
Television in Sweden  
Visitors Attractions industry in Sweden

#### Switzerland

Advertising Expenditure in Switzerland  
Telecom Services & Pay TV in Switzerland  
Visitors Attractions industry in Switzerland

#### Turkey

Advertising Expenditure in Turkey  
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#### United Kingdom

Advertising Expenditure in the United Kingdom (UK)  
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Online Retailing in the UK  
Online Retailing in the UK - Snapshot  
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Radio in the United Kingdom (UK)  
Radio in the United Kingdom (UK) - Snapshot

## Research Round-up (2014)

### G2Mi Research

STM Publishing in the United Kingdom - Snapshot  
Telecom Services & Pay TV in the United Kingdom  
Telecom Services and Pay TV in the UK - Snapshot  
Television in the United Kingdom (UK)  
UK Television - Audience Analysis  
Visitor Attractions industry in the United Kingdom

#### United States

Consumer Magazines in the United States (US)  
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## Premium Reports

### Listed by sector/industry

#### Advertising Expenditure

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Advertising Expenditure in Hungary  
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Advertising Expenditure in Romania  
Advertising Expenditure in Russia  
Advertising Expenditure in Spain  
Advertising Expenditure in Sweden  
Advertising Expenditure in Switzerland  
Advertising Expenditure in the Netherlands  
Advertising Expenditure in the United Kingdom (UK)  
Advertising Expenditure in Turkey

#### Book Publishing

Book Publishing in Belgium  
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Book Publishing in Italy  
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Book Publishing in Russia  
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#### Business Events

Business Events in the United Kingdom - Snapshot

#### Consumer Magazines

Consumer Magazines in Austria  
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Directories and Local Search in the UK - Snapshot

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E-commerce in France  
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#### Education Publishing

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Internet Sector in the United States (US)

#### Marketing Services

Marketing Services in Sweden

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Indian Media and Entertainment Outlook 2014

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Indian Newspapers - Data Update  
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#### Online Gambling

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#### Online Property

Online Property in the United Kingdom - Snapshot

#### Online Recruitment

Online Recruitment in the UK - Snapshot

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Online Retailing in the UK - Snapshot

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Outdoor Advertising in the United States (US)

#### Payments

The Global Payments Sector - Deals Analysis

#### Radio

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## Research Round-up (2014)

### G2Mi Research

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Radio in the United States (USA)  
Radio in Turkey

#### STM Publishing

STM Publishing in the United Kingdom - Snapshot

#### Telecom Equipment

Global Telecom Tower Industry  
Mobile Chip Industry  
Telecom Equipment and Infrastructure  
Telecom Equipment and Solutions

#### Telecom Services

Telecom Services in China

#### Telecom Services & Pay TV

Telecom Services & Pay TV in Estonia  
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Telecom Services & Pay TV in Ireland  
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#### Telecom Services and Pay TV

Telecom Services and Pay TV in Austria  
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Telecom Services and Pay TV in Spain  
Telecom Services and Pay TV in Sweden  
Telecom Services and Pay TV in the UK - Snapshot

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Television in the Czech Republic  
Television in the United Kingdom (UK)  
Television in the United States  
Television in the United States (USA)  
UK Television - Audience Analysis

#### Trade Media

Trade Media in India

#### Visitors Attractions industry

Visitor Attractions industry in the United Kingdom  
Visitors Attractions in the United States (USA)  
Visitors Attractions industry in Austria  
Visitors Attractions industry in Belgium  
Visitors Attractions industry in Denmark  
Visitors Attractions industry in Europe

## Research Round-up (2014)

### G2Mi Research

Visitors Attractions industry in Finland  
Visitors Attractions industry in France  
Visitors Attractions industry in Germany  
Visitors Attractions industry in Italy  
Visitors Attractions industry in Norway  
Visitors Attractions industry in Portugal  
Visitors Attractions industry in Spain

Visitors Attractions industry in Sweden  
Visitors Attractions industry in Switzerland  
Visitors Attractions industry in the Netherlands

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**About us**

We are a UK based research and advisory firm specialising in the global media, technology and telecoms sectors. We work closely with companies on strategic issues, such as: identifying and analysing new growth opportunities; competitor benchmarking and acquisition/partner search. In addition, we operate a leading online business intelligence service which offers a wide range of industry and company data and reports; this service can be accessed at G2Mi.com.

**G2Mi.com**

G2Mi.com is a leading online business intelligence service focused on the global media, technology and telecoms industry. The G2Mi service offers data, analysis and insights on companies, markets, transactions and trends in the global media and telecoms industry.

## ABOUT THE AUTHOR

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