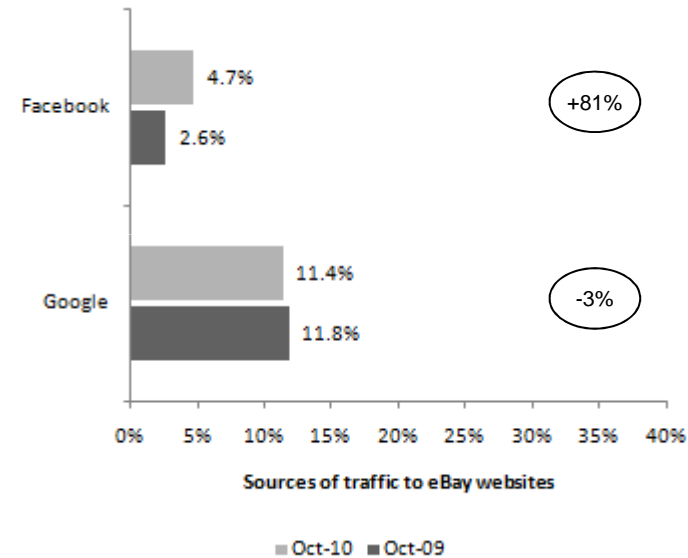
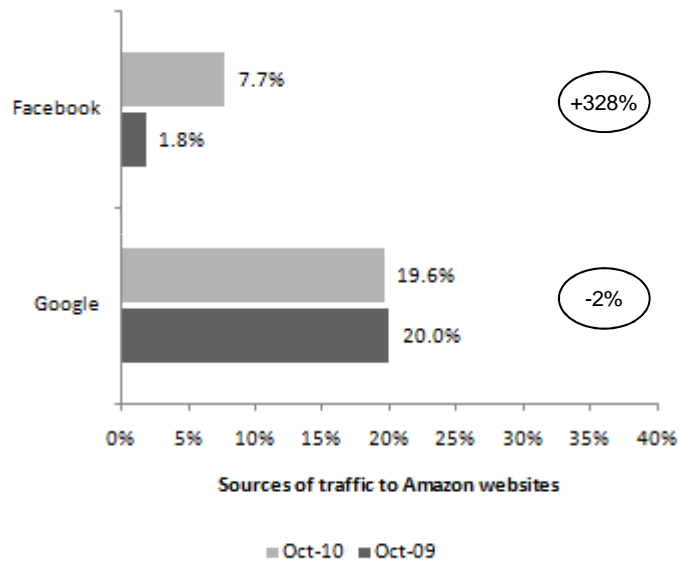


## Social media websites become an increasingly important source of traffic for leading ecommerce websites



Source: comScore

The enormous changes in internet usage that are being driven by social media websites such as facebook have significant consequences for e-commerce websites.

G2Mi is a leading web-based market intelligence service focused on the global media and telecoms industry. The G2Mi service offers data and analysis on companies, markets, transactions and developments in the global media and telecoms industry. Subscribers can search the G2Mi service using a wide range of search criteria and download data in easy to use formats such as PDF, PowerPoint and Excel.

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The G2Mi service is structured around five key components.

- 
- 1 **Company Analysis**
  - 2 **Sector Analysis**
  - 3 **Transactions Data**
  - 4 **Premium Reports**
  - 5 **Bespoke Analysis**

G2Mi has been developed by the UK-based, advisory and research firm, Heernet Ventures. Heernet Ventures works with leading media and telecoms companies and investors on strategic advisory assignments.



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