



Business intelligence on the **Media,** **Telecommunications and Technology** industries

Company and industry analysis, transactions' data and in-depth
industry reports

G2Mi is a leading online business intelligence service focused on the global media, telecoms and technology industries. The G2Mi service offers data, analysis and insights on companies, markets, transactions and industry trends. Subscribers can search using a wide range of search criteria and download data in easy to use formats such as Excel and PDF.

The service is based around five key tools: Company Profiles; Company Analyzer; Sector Snapshots; Transactions Data; and Premium Reports. Together they provide a comprehensive set of data for industry and company analysis, enabling subscribers to rapidly gather and assess actionable business intelligence.

The screenshot shows the G2Mi search interface with the following elements:

- Navigation tabs:** Company Profiles, Company Analyzer, Sector Snapshots, Transactions Data, Premium Reports.
- Keyword Search:** Input field with 'wpp', a '*Required' label, and radio buttons for 'Company / Investor name' and 'All text'.
- Filter results by:**
 - Transaction type:** Checkboxes for ALL EVENTS, M&A, Partnerships, Investments, and Rights Deals.
 - Date range:** A dropdown menu set to 'Last 6 months'.
- Search Results:**
 - No. of transactions selected: 793**
 - First 20 transaction records:** A table with columns for Date, Deal Summary, and View details.

Date	Deal Summary	View details
05-Dec-2012	Malaysia-based online retailing services provider Lazada receives USD 26 million from Summit Partners led group of investors	View details
05-Dec-2012	UK-based hosting and cloud computing services provider iomart Group acquires web hosting services provider Hosting UK for GBP 1.5 million	View details
05-Dec-2012	Mobile local business search application provider Terranova raises USD 1.05 million in seed financing from a group of undisclosed investors	View details
05-Dec-2012	AutoZone acquires US-based online customized automotive accessories retailer AutoAnything to expand its e-commerce market share	View details
05-Dec-2012	US-based digital media solutions provider Siteworx LLC receives investment from RLH Equity Partners	View details
05-Dec-2012	US-based home shopping network operator QVC Inc acquires social commerce applications developer Oodle Inc	View details

Who is G2Mi for?

G2Mi is for industry professionals who want to:

- Analyse the industry landscape in a particular country or region;
- Identify growth opportunities, acquisition targets or partners;
- Review M&A, private equity and rights deals;
- Assess their peer companies and competitors;
- Source key company data (for sales and marketing purposes).

Strategy and business development professionals, consultants, investment bankers and investors will find the G2Mi service particularly useful.

Research approach

All G2Mi analysis and reports are researched and prepared by our in-house team of experienced industry analysts.

Service offer

G2Mi is available on a subscription basis. Premium reports can also be purchased on an individual basis.

Key types of analysis in the G2Mi service

Type of analysis	What G2Mi offers...
Company Analysis	<ul style="list-style-type: none"> ▪ Profiles of thousands of private and public companies, covering activities, management, ownership, financials, operational metrics and key developments
Industry Analysis	<ul style="list-style-type: none"> ▪ Access to data and commentary on industry sectors by country ▪ In-depth reports analysing industry trends and providing detailed data on market size and structure, regulation and competitive environment
Deal data	<ul style="list-style-type: none"> ▪ Searchable database of thousands of acquisitions, private equity investments and rights deals

The G2Mi tools

Company Profiles

- Search profiles of thousands of companies (including private companies)
- Download summaries and in-depth profiles

Company Analyzer

- Download key data on selected companies (including revenues, employee numbers, contact details and key management information) in Excel

Sector Snapshots

- Profiles of industry sectors on a country basis (e.g. Internet Sector in Brazil)
- Data on sector size and structure, major players, M&A deals and recent developments

Transactions Data

- Searchable database of M&A deals, private equity investments, major partnerships and content deals
- Download data in Excel or PDF reports

Premium Reports

- In-depth industry and company reports providing detailed analysis of specific countries, industries and companies

Company Profiles
Company Analyzer
Sector Snapshots
Transactions Data
Premium Reports

Keyword Search

 Enter sector, company name or keyword
 Title only Title and Description

Filter Results ...

Sector: -- Choose Sector Group -- -- Choose Sector --

Region: -- Choose Region -- -- Choose Country --

Report Type: All Report Type
 Company Profile Flagship Report Flashnote
 Industry Profile M&A Briefing

Search Results

Title	No of Pages	Date Published	Report Type	Format	
Television Broadcasting in Switzerland	11	December 2012	Industry Profile	PDF	View Details
Telecom Services in Sweden - Industry Update	12	December 2012	Industry Profile	PDF	View Details
Telecom Services in Denmark - Industry Update	11	December 2012	Industry Profile	PDF	View Details
Telecom Services in Finland - Industry Update	10	December 2012	Industry Profile	PDF	View Details
Telecom Services in Norway - Industry Update	11	December 2012	Industry Profile	PDF	View Details
Consumer Magazines in India - Industry Update	10	December 2012	Industry Profile	PDF	View Details
Newspapers in Spain	36	December 2012	Industry Profile	PDF	View Details
Yellow Pages in India - Industry Update	19	December 2012	Industry Profile	PDF	View Details
Newspapers in Italy	34	December 2012	Industry Profile	PDF	View Details
Television Broadcasting in China - Industry Update	17	December 2012	Industry Profile	PDF	View Details
Radio in China - Industry Update	16	December 2012	Industry Profile	PDF	View Details
Internet in China - Industry Update	40	December 2012	Industry Profile	PDF	View Details
Film Entertainment in India - Industry Update	13	December 2012	Industry Profile	PDF	View Details
Newspapers in India - Industry Update	15	December 2012	Industry Profile	PDF	View Details
Telecom Services in the United Kingdom (UK) - Indu	63	November 2012	Industry Profile	PDF	View Details
Telecom Services in Spain - Industry Profile	73	November 2012	Industry Profile	PDF	View Details
Telecom Services in Canada - Industry Profile	61	November 2012	Industry Profile	PDF	View Details
Consumer Magazines in China - Industry Update	17	November 2012	Flagship Report	PDF	View Details
Television hardware in the United States (USA)	27	November 2012	Industry Profile	PDF	View Details
Television in the United States (USA)	52	November 2012	Industry Profile	PDF	View Details

Sector coverage

Alternative Media
 Business Media
 Consumer Publishing
 Digital Media
 Entertainment
 Internet retail and services
 Marketing Services
 Media resources
 Professional media
 Sports media
 Technology hardware
 Technology software
 Telecommunications

We subscribe to the online research service, G2Mi which provides a range of data and analysis on the global telecoms, media and technology (TMT) industries. The service is used by our TMT bankers across Europe to research industries, companies and deals (investment and acquisitions).

The service provides comprehensive coverage of the TMT sector and Heernet Ventures has provided excellent customer service, responding quickly to our specific research requests.

SEB Enskilda (European investment bank)

About Us

G2Mi Research is part of the UK based advisory and research firm, Heernet Ventures Ltd. The company was established in 2004 and has offices in London (UK) and Gurgaon (India).



For further information

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